



[News18](#) , the Indian CNN affiliate, ran a feature on its internet portal describing Serbia as a good filming destination, in the words of Serbian Ambassador to India Vladimir Maric. The piece stressed that a snowy hillside in Serbia had been used to replicate Kashmir in the film "Uri: The Surgical Strike", adding that Serbia already had other "acting roles" in several Indian film industry motion pictures.

"Serbia gives you a significant advantage – no visa requirement for tourists, meaning that Indian citizens can stay up to a month in our country with no impediments. The Serbian Government also provides incentives for the movie sector, i.e. a 25% rebate scheme for the money spent on production by foreign filmmakers in Serbia", underlined Ambassador Maric who also stressed that a quality creative industries infrastructure was available in Serbia and voiced his hope that "Uri" would make Serbia attractive to other Indian film directors as well.