



The international Investment Fair KOIF 2013 was held in the presentable exhibition and conference centre COEX in Seoul, on 28-29 May 2013, with the participation of 40 national and regional foreign investment promotion agencies.

In addition to agencies from Asia, most represented were European agencies from Russia, Hungary, Czech Republic, Poland, Belgium, Slovakia, Spain, Germany, Turkey and Serbia (SIEPA), whereas agencies from the US, Canada, Australia, Latin America, Africa and the Middle East were also present. The Fair was hosted by the Korean Ministry of Trade Industry and Energy (MOTIE) and organized by the Korea Trade-Investment Promotion Agency (KOTRA). The Korean companies were presented business and investment possibilities at individual stands, one hour presentations, including the benefits of investing in Serbia and its business environment.

Serbian Embassy was in permanent contact with the SIEPA delegation and visited the Fair on both days, while Ambassador Marinkovic attended the ceremony of the official opening of KOIF 2013.