The Embassy of the Republic of Serbia in Helsinki, in cooperation with Serbian citizens in Finland, organized a presentation of Serbian tourism for members of the Finnish Guild of Travel Writers. Journalists were first shown the film "Serbia - One journey, countless experiences" by the Tourist Organization of Serbia, after which Ambassador Sasa Obradovic talked about the beauties of Serbia, with the presentation of more than 60 photographs and short video materials that brought closer the natural beauties and richness of our country. In addition to the Ambassador, Mr. Pirka Junes, a young Finnish businessman, who recently visited Serbia and decided to start organizing conference tourism in Serbian spas, also addressed the audience.

Thanks to our citizens living in Finland, who once again generously helped the Embassy,  $\Box \Box$  a cocktail reception was also thrown for the guests, so that Finnish journalists were able to enjoy the real Serbian specialties. All journalists were delighted with what they saw and heard about our country, and some immediately expressed their wish to visit Serbia as soon as possible. Journalist Violeta Tetor promised to suggest to the International Journalists' Association writing on tourism that one of the following conferences of this association be held in Serbia.